



Altiero Spinelli Prize for Outreach: spreading knowledge about Europe



2017

Summaries of applications winning a

First Prize

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Main Applicant:	Mr Balazs Marton
Co-applicants:	Zalan Eszter, Folk Gyorgy, Kugyela Tamas, Kenessey Tamas
Work that wins the Prize:	Eurologus/Blog
Language:	Hungarian
Affiliated Institution:	Nyitott Európáért Egyesület (Open Europe Association), Hungary.

EUrologus is a blog shedding light on a number of topics resulting in increased transparency in Hungary-EU public policy debates. The work proposes news articles which directly promote knowledge on EU level governance, regulations, debates, etc. Evidence-based journalism and investigation that present the work, policies and actions of the EU inform citizens and serve as a tool to expose anti-EU populist myths. The work is suitable for outreach to a variety of audiences and to various age groups. EUrologus content is a Blog page integrated into the Hungarian Index.hu portal. The content is also shared through Facebook and has nearly 7,500 followers. The blog is hosted at the most read news portal of Hungary and reaches a weekly average of 120,000 users. The content is also used by TV and radio to inform the general public about EU related issues.

Website:

http://index.hu/gazdasag/2017/04/13/2017_nemzeti_konzultacios_kerdoiv_brusszel/

Main Applicant: Professor Giacinto Della Cananea

Co-applicants: Jean-Bernard Auby, Geroge Bermann, Paul Craig, Deirdre Curtin, Diana-Urania Galetta, Ian Harden, Herwig C.H. Hoffmann, Joana Mendes, Oriol Mir, Jens-Peter Scheider, Ulrich Stelkens, Marek Wierzbowski, Jacques Ziller

Work that wins the Prize: ReNEUAL, study paper

Languages: Italian/English

Affiliated Institution: Univerity of Rome Tor Vergata, Italy

ReNEUAL is a project of 14 professors from 7 EU Member States that started in 2009 and cooperated with the ELI (European Law institute) to propose a set of Model Rules for EU Administrative procedures, based on the assumption that administrative action should respect constitutional values of the EU, address the need for simplification in such fields as adjudications, rule-making, standard setting, contracts and exchanges of information. ReNEUAL influenced an EP resolution (JURI committee) with a draft regulation on an open, efficient and independent EU administration. It is created so that the end-user can have a better understanding of the EU's laws and regulations. The project is well-published and the website adds to its accessibility both suited to specialist and non-specialist audiences. The specialist audiences will appreciate the legal workings and content; whilst the non-specialist audiences will appreciate the outcome of this project – a more user friendly EU. ReNEUAL offers policy makers a tool to help them create an "open, efficient and independent administration" as well as adopting "non-legislative acts of general application".

Website:

<http://www.reneual.eu/index.php>

Applicant:	Dr Antonietta Mariani
Work that wins the Prize:	Novel "Babylon Rings"
Language:	Italian
Affiliated Institution:	Associazione 'O quarantotto, Italy

"Babylon Rings" is a novel about the experiences of twelve women migrants living in Italy. In addition to the book, the work foresees two or three "novel performances" in Rome involving the real protagonists of the novel, novel readings in the radio and activities in secondary schools in that same city. The book is composed by twelve stories, the same as the number of stars on the EU flag -a strong metaphor. Through the life-stories of migrant women coming from different countries (from both EU Members States and not) and their actual lives in Italy, the cultures, the history of her countries as well as their aspirations when migrating to Europe are unravelled. All this means to reveal the complexity, the tensions of the EU building process, but also the values and possibilities EU grants to its citizens and the need to fight stereotypes. The stories are moving and well written. They convey the values of Europe through the eyes of these women. The author is an anthropologist who through these stories is able to capture a whole range of issues which are relevant to discuss the European project today: what does it mean to be an immigrant? How is Europe seen from the outside? Is it possible to have a voice in Europe today being a woman?, etc.

Website:

www.oquarantotto.org

Applicant:	Mr Sergio Cebrian Sanz
Work that wins the Prize:	VoxEurope European news website
Language:	English
Affiliated Institution:	VoxEurop SCE, Spain

VoxEurop is a European news and debate website in ten European languages. It features content in all these languages and therefore is accessible by a large part of the EU's population. It not only publishes news and articles but also works as a content selecting, translating and media sharing platform among news organisations and individual contributors on issues on EU topics and of interest to EU citizens. It promotes knowledge of the EU to the general public enhancing understanding of the European integration process. It aims to explain the cost of non-Europe and explain the dilemmas of the integration process. The owners and journalists have supported and developed the project over the last years as a non-profit organisation without much financial backing. The project not only features content in ten languages, but the creators of the site are filling an existing gap in communication of EU news and topics – reader involvement by means of multilingual debate on an EU wide basis. In September 2017, they have created the first European Cooperative Society ever running a media organisation, and have developed a 3-year development plan. The platform seems to have a stable following (around 200,000 visitors per month), some 50,000 fans on Facebook and as many followers on Twitter, as well as 16,000 subscribers to their newsletter. Links to the platform's content can be found on US media sites and there is a significant number of readers in the US.

Website:

<http://www.voxeurop.eu/en/2017/poland-and-ww2-5121331>

Applicant:	Thorsten Ludwig
Work that wins the Prize:	Study 'Engaging citizens with Europe's cultural heritage'
Languages:	German/English
Affiliated Institution:	Interpret Europe - European Association for Heritage Interpretation, Germany

This is a study paper on engaging citizens with Europe's shared values through cultural heritage sites. The target audiences are clearly defined, and goals and results are well presented as well as suitable and accessible for a variety of audiences. 100% of the prize money will be used for the purpose of implementing follow-up activities in order to promote the idea and bring and adapt the approach to as many heritage sites as possible.

Website:

www.interpret-europe.net/top/material.html

Applicant:	Ties Gijzel
Work that wins the Prize:	Online platform "Are We Europe"
Languages:	Dutch/English
Affiliated Institution:	Stichting "Are we Europe", The Netherlands

Are We Europe (AWE) is an online magazine that invites young, creative Europeans to show their vision of Europe, a vision beyond purely political and economic cooperation. The monthly magazine proposes a theme for every month and invites photographers, journalists, filmmakers and other creative people to post their work. The six journalists that work for the magazine provide feedback before the work is published online. Themes so far have included 'confrontation', 'unity', 'the new city' and 'nostalgia'. So far, 238 persons contributed to the magazine, from over 25 countries. The format chosen is innovative in that it offers a free and open magazine with the possibility for any type of creative outing by anyone interested, however under the supervision of professionals. It appears a good way to better inform, educate, inspire and empower citizens. The visual appeal of the magazine makes it suitable to a very broad audience, and in particular to the younger "Instagram generation". The platform offers both storytelling, photography, clips, etc. is has the potential to reach a larger and differentiated audience. The format of the online magazine is very well adaptable to other types of delivery platforms, and this is indeed already being done. The level of ambition is very high: they aim to become the number one media platform for cultural exchange; they aim to have 150,000 followers before January 2020, be active in the 'physical world' as well, and remain a financially independent platform.

Website:

www.areweeurope.com/confrontation
www.areweeurope.com/unity

