

Partner search 4th Call for proposal - Interreg IVC 2011

PROJECT NAME	G.E.D.A. – Green Economy Development Areas
PRIORITY	Innovation and Knowledge Economy
THEMATIC	Innovation, research and technology development
TYPE OF INTERVENTION	Regional Initiative Project
ISSUES TACKLED BY PROJECT	<p>The green economy is a new paradigm in the way countries plan their sustainable development worldwide. It is well-known the economic and social impact the Communications Europe 2020 and Energy 2020 should produce all over Europe. But, what it needs to stress is that EU, especially by the 2 above mentioned documents, is trying to promote a new way of “thinking” some of the basic assumption of the political economy.</p> <p>Everybody understands the strategic impact of the concept of sustainable development, a concept that EU has promoted for a long time, but now the real challenge is going further, towards the green economy, also seen as a new opportunity to turn new green productive processes and productions as well into National wealth.</p> <p>It is far clear that regions and local authorities have a crucial role in these dynamics due to the fact they take care of public interests involved to a large extent in several sectors of the green economy (renewable, sustainable transport, energy efficiency,...).</p> <p>For this reason, the project idea is built on the cities’ need to analyse the relevance, in terms of local development, of green economy policies, with special attention to the effects on SMEs and employment as well.</p> <p>There are data (among others, Cedefop 2010) showing the outstanding impact the green economy could have on job creation, but it needs to work on conditions that make it possible, first of all vocational education and training.</p> <p>After these preliminary remarks it seems useful giving some basic information about the city of Terni that could help to explain the possible field of work together with Interreg IVC partners, exchanging experiences and best practices.</p> <p>Terni is an ancient industrial city (basically steel and chemical) that has experienced various economic diversification processes, but the city proudly maintain its core assets in the manufacturing sector. Nevertheless, there is a strong will to plan an even more innovative approach (a green approach) to its own sustainable development</p>

	(Innovation Pole, green chemicals, green special materials). In the same way, in the field of its competences, the Municipality is working at the aim to make more and more green economy-oriented its regulatory framework and plans as well.
MAIN OBJECTIVES	<ul style="list-style-type: none"> • Supporting the creation of a strategic vision (at local and regional level) of green economy at the aim both to facilitate the implementation of its best applications and assess its possible economic effects. • Stimulating the formation of new models for a strategic management of green economy as a key asset for local and regional development. • Making a special focus on green jobs. • Drawing up an Implementation Plan for the promotion of green economy.
OUTPUTS	Conferences, study visits, booklet, web site, twinning.
RESULTS	Creation of a green economy development area. To stimulate the increasing of green jobs.
PARTNERS	Regions, Local authorities, Universities, Research Institutes, Development Agencies, other public equivalent bodies. For each country, could be built a partnership where, together with a main partner, other partners can join the project (e.g. main partner: Regional Development Agency - local partner: City, University...) in order to better cope with the various issues involved on these topics.
LEAD PARTNER	To be chosen by partners.
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