

## IDEA FOR ENHANCING THE CONTENT OF EUROPEANA WITH DOCUMENTS AND IMAGES RELATED TO POPULAR TRADITIONS AT LOCAL LEVEL ACROSS SEVERAL EU MEMBER STATES AND ASSOCIATED COUNTRIES

### Deadline of the call for proposal 01 June 2010

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| <p><b>Focus and Outcomes</b></p> <p>The aim of the project is to enhance the content base by aggregating cultural heritage content (popular cultural traditions at local level) and making it available through <b>Europeana</b>. The content must be of interest to a broad public and not just a limited set of specialists.</p> <p>The EC will finance projects according to the scheme of “Best Practice Networks” which address the following actions:</p> <ol style="list-style-type: none"> <li><b>1 – Aggregation of existing digital cultural content held by cultural institutions from across Europe and other countries participating in the programme to make it accessible through Europeana;</b></li> <li><b>2 – Alignment of metadata and mappings with the specifications of Europeana;</b></li> <li><b>3 – Improvements in the interoperability between the content management systems of the individual content providers and the Europeana platform.</b></li> </ol> <p>For more information, please consult the relevant documents pertaining to this call for proposal <a href="http://ec.europa.eu/information_society/activities/ict_psp/index_en.htm">http://ec.europa.eu/information_society/activities/ict_psp/index_en.htm</a></p>  |
| <p><b>About EUROPEANA</b></p> <p>Europeana is a Thematic Network funded by the European Commission under the eContentplus programme, as part of the i2010 policy. Originally known as the European digital library network – EDLnet – it is a partnership of 100 representatives of heritage and knowledge organisations and IT experts from throughout Europe. Europeana provides access to Europe’s cultural and scientific heritage through a cross-domain portal, co-operating in the delivery and sustainability of the joint portal, stimulating initiatives to bring together existing digital content and supporting digitisation of Europe’s cultural and scientific heritage. For more information, please see <a href="http://europeana.eu/portal/aboutus.html">http://europeana.eu/portal/aboutus.html</a></p>   |
| <p><b>Expected Impact:</b></p> <ul style="list-style-type: none"> <li>- Contributing to a higher quantity of quality digital content available through Europeana,</li> <li>- Enhancing/aggregating cultural heritage material from across Europe and other countries participating in the programme.</li> </ul>  |
| <p><b>Conditions and Characteristics:</b></p> <ul style="list-style-type: none"> <li>- <b><u>The digital content, which may include different types of material (e.g. books, audiovisual, sound, archival records, newspapers), should be held by cultural institutions from different European countries.</u></b> In this sense collaboration between these institutions should be put in place in order to contribute to the aggregation of <b><u>content from one or more domains into Europeana.</u></b></li> <li>- The content should be accessible and retrievable by the target users through Europeana at item level. Projects dealing only with catalogues of content will not be funded.</li> <li>- The quality and quantity of the underlying digital content (and related metadata), must be clearly identified i.e. the content to be effectively contributed to the project by each content provider, as well as the criteria for its selection.</li> <li>- The consortium and its members must ensure the necessary availability of the content to be contributed to the project. In particular, the input content should not depend on proprietary third-party rights or any other constraints, which would limit its use for the execution of the project.</li> <li>- The consortium and its members must agree on the necessary licensing or clearing arrangements for any Intellectual Property Rights (IPR) arising from the project to ensure wider use and dissemination of the project output.</li> </ul> |
| <p><b>Duration</b></p> <p>Our intention is to submit a proposal for a project of 30 months.</p>  |
| <p><b>FUNDING</b></p>  |

As suggested during the inf-oday held in Brussels on January 14 2010, several projects (type of action Best Practice Network) will be financed. The funding rate will cover the 80% of direct cost of the projects with no overheads. The EC will support projects with a contribution ranging from 3 to 5 M€. We would like to present a proposal of about 4M€ and share the budget among partners according to their work, competences and contribution in preparing the proposal.

## **CONSORTIUM**

The consortium should include at least 7 independent legal entities from at least 7 different Member States or associated countries (we would like to respond to this call with a consortium of 18-22 partners).

In order to fulfil the requirement of the CIP program, the consortium should include a wide array of stakeholders ranging from archives, libraries and other content providers to cultural associations, universities, local authorities and technical partners. It is essential that partners other than technical ones should own or manage digital archives with a relevant number of digitalised items related to popular traditions and local culture.

**Please note the following: A digital archive is for instance a library in which collections of books and journals issues are stored in digital formats and accessible by computers. This is not the case of physical libraries with catalogue information searchable through computer eg. libraries with name of the author, title and book's accession number searchable by computers.**

At the moment the other entities (content providers as well as technical partners) have joined UPI-TECLA in preparing and submitting the proposal.

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